

## WIDEORBIT.IO

APIs, EVENTS, AND NOTIFICATIONS

## Fast Access to Source Data and Change Notifications

API Gateway and Event Architecture to Connect Systems and Streamline your Business

## A Flexible Data Solution Designed to Inform and Enhance Your Business's Data Strategy

Application Programming Interfaces (APIs) define how different software systems request and share information. APIs are essential for connecting and integrating various systems and workflows.

WideOrbit's API gateway and event architecture are built on top of WideOrbit systems, including WO Traffic, WO Network, and WO Omni, to protect the data integrity and performance of these platforms. Clear data contracts along with well documented interfaces and an Enterprise Service Bus (ESB) architecture provide observability for integrating other systems. WideOrbit APIs provide seamless, real-time interaction with your applications at the object level. Designed for flexibility and adaptability, WideOrbit APIs enable you to connect and interact with your data effortlessly, boosting operational efficiency.



### Read APIs

Access to foundational data sets within WideOrbit systems



### Write APIs

Flexible APIs to create and change data within WideOrbit systems



### Events

Notifications for exceptional observability and data synchronization



### Partner APIs

Pre-built Connectors to send/receive data from participating industry partners

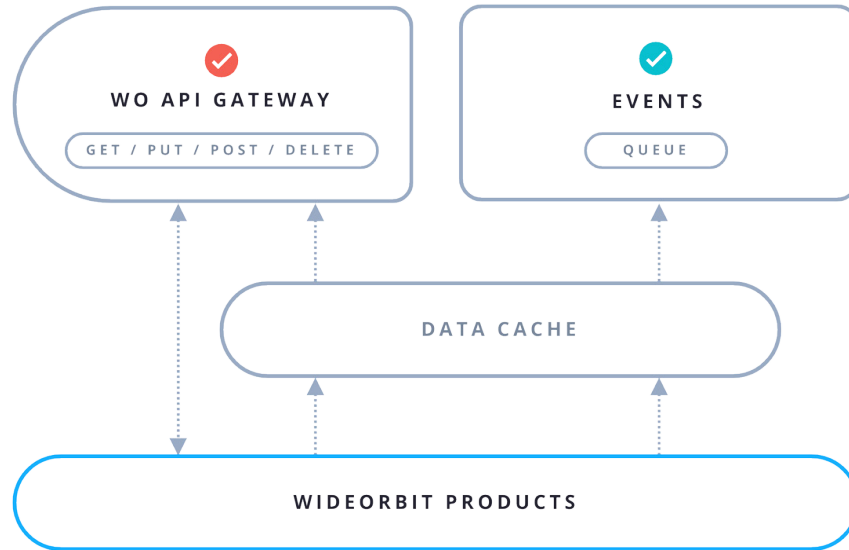


### Consultation and Integration Services

Get help interfacing with receiving systems

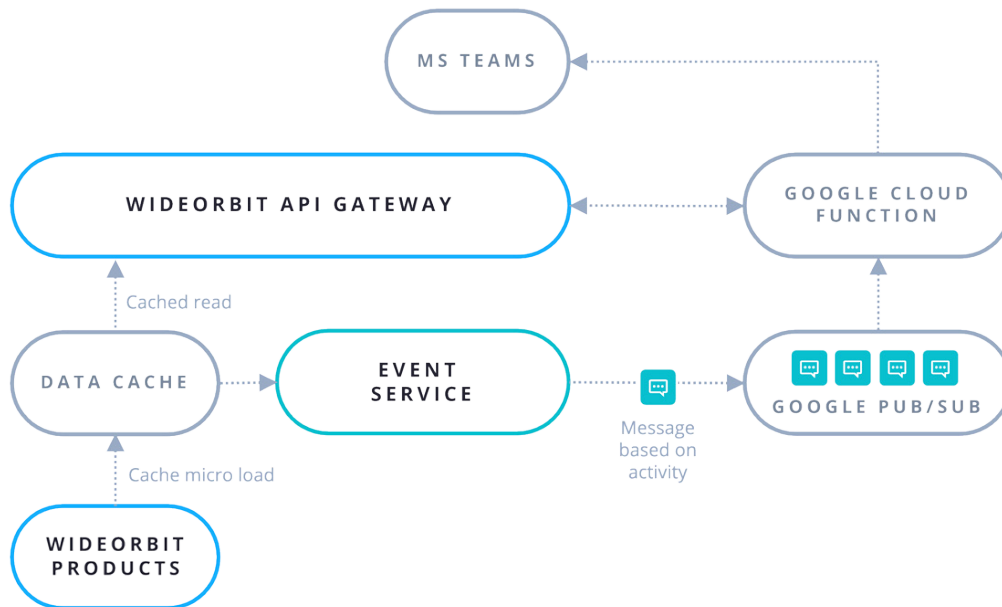
# APIs and Events

Fast access to source data and change notifications



# Events and Notifications

Timely notifications of source data changes from WideOrbit systems



Unlock the power of your data with WideOrbit.io

TVSales@wideorbit.com | RadioSales@wideorbit.com  
(415) 675-6700