

WO TRAFFIC – EXPORT G/L

Export, customize, and map transactions into your General Ledger system of choice

Export G/L (General Ledger) is a licensed module within WO Traffic that generates an export file (e.g., a .csv format file) that includes high-level, rolled-up revenue, invoice, payment, and revenue adjustment data by property to be imported into a financial system (e.g., Oracle, Great Plains, etc.). The export file uses mappings of WO Traffic Cash/Trade, Sales Region, Order Type, Revenue Code 1, Revenue Code 2, Revenue Code 3, and Unit Code combinations to General Ledger account numbers to record journal entries.

WO Traffic - Export G/L allows you to:



Improve efficiency with automated data export that meets file specifications for your G/L system



Eliminate data entry errors common with manual file creation



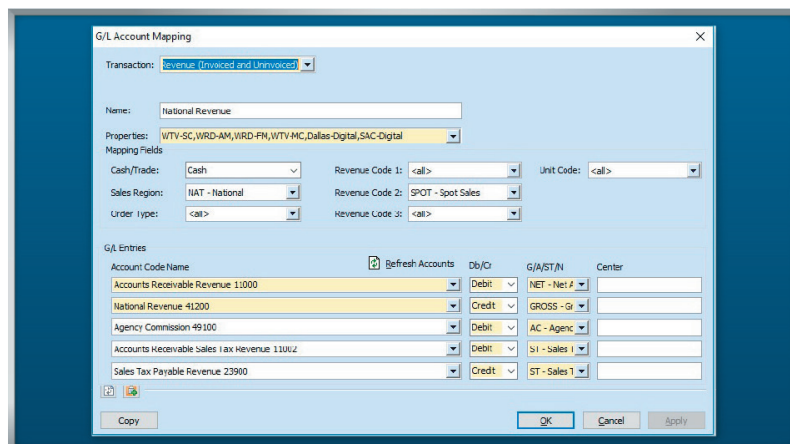
Customize revenue buckets to meet specific needs

WO TRAFFIC – EXPORT G/L IS THE RIGHT CHOICE IF YOUR TEAM NEEDS TO:

Automatically generate export files for import into a particular financial system

Map multiple transaction types to be included in export files

Reduce errors to meet business requirements



Exports balance to Revenue Reports once all mapping buckets have been created

The 'Export G/L' window displays a list of transactions with columns for Name, Transaction, Cash/Trade, Sales Region, Order Type, Rev Code 1-3, Unit Code, Account Code Name, G/L Account Type, and Amount. The 'Sales Register' window shows a summary table with columns for Order Type, Rev Code 1-3, Unit Code, Invoice Date, and Totals (10 Total, 19 Total (Comm), 19 Total (Net)).

Order Type	Rev Code 1	Rev Code 2	Rev Code 3	Unit Code	Invoice Date	10 Total	19 Total (Comm)	19 Total (Net)
LOC						\$1,403,055.00	\$110,330.00	\$1,292,725.00
NAT						\$5,140,304.30	\$99,025.75	\$5,041,278.55
AGENCY						\$5,402,000.30	\$940,825.75	\$4,461,174.55
DIRECT						\$114,384.30	\$18,270.00	\$96,114.30
POLITICAL						\$20,000.30	\$4,200.00	\$15,800.30

Map multiple WO Traffic transaction types for inclusion in the export file

Invoices

Data is pulled from header information for revenue codes 1, 2, and 3 and includes all spots that have an invoice date within the export date range.

Payments

Data is pulled from order header-level revenue codes that are sourced from payment entries. This is used in conjunction with your defined Payment Types.

Accrual

Data is pulled from spot-level revenue codes and includes all spots that are not invoiced OR spots that are invoiced with an invoice date that is after the export date range.

Revenue (Invoiced and Un-Invoiced)

Data is pulled from the spot/line-level and includes all spots, invoiced or un-invoiced, with an intended air date within the export date range.

Revenue (Invoiced)

Data is pulled from spot/line-level and includes all spots that have an invoice date within the export date range.

Invoice Custom Bill Plans

Data is pulled from the Custom Difference value in the Invoice Custom Balancing Report. The Db/Cr fields in the mapping are disabled. The Custom Difference determines the debit or credit values for gross, agency commission and net. Custom bill plans do not support taxes.

Learn more about WO Traffic - Export G/L today

CONTACT US

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