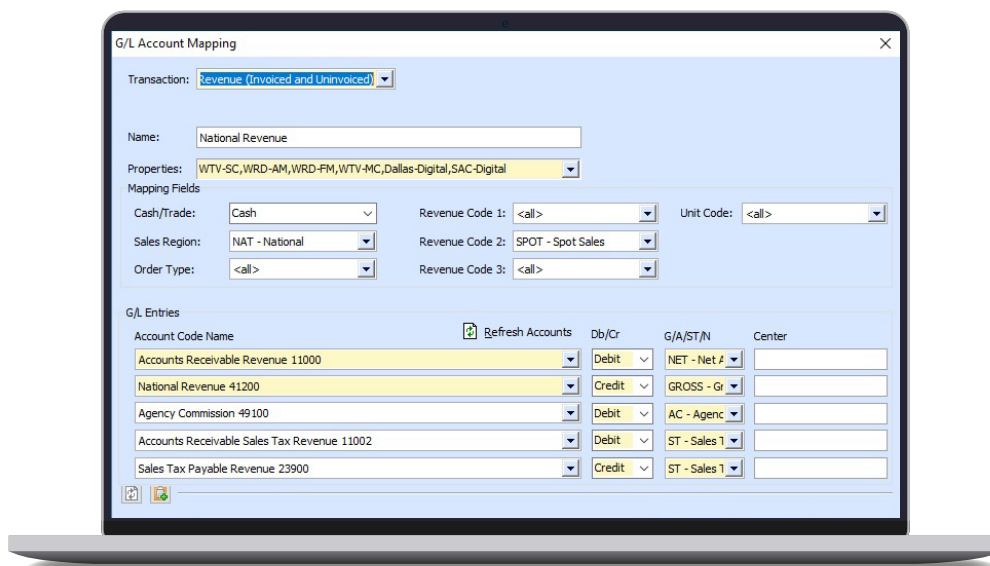




## Export, customize, and map transactions into your General Ledger system of choice

Export G/L (General Ledger) is a licensed module within WO Traffic that generates an export file (e.g. a .csv format file) that includes high-level, rolled-up revenue, invoice, payment, and revenue adjustment data by property to be imported into a financial system (e.g. Oracle, Great Plains, etc.). The export file uses mappings of WO Traffic Cash/Trade, Sales Region, Order Type, Revenue Code 1, Revenue Code 2, Revenue Code 3, and Unit Code combinations to General Ledger account numbers to record journal entries.



### WO Traffic - Export G/L allows you to:



Improve efficiency with automated data export that meets file specifications for your G/L system



Eliminate data entry errors common with manual file creation



Customize revenue buckets to meet specific needs

### WO Traffic - Export G/L is the right choice if your team needs to:

Automatically generate export files for import into a particular financial system

- Map multiple transaction types to be included in export files
- Reduce errors to meet business requirements

# Exports balance to Revenue Reports once all mapping buckets have been created

Name	Property	Transaction	Cash/Trade	Sales Region	Order Type	Rev Code 1	Rev Code 2	Rev Code 3	Unit Code	Account Code Name	G/L Account	Type	Amount
<b>Name : CASH-LOCAL</b>													
WTV-SC	Revenue (Invoiced)	Cash	Local	<all>	<all>	<all>	<all>	<all>	<all>	Accounts Receivable Revenue	422500	A/R	\$0.00
WTV-SC	Revenue (Invoiced)	Cash	Local	<all>	<all>	<all>	<all>	<all>	<all>	Agency Commissions	422100	Agency Commission	(\$1,463,655.00)
WTV-SC	Revenue (Invoiced)	Cash	Local	<all>	<all>	<all>	<all>	<all>	<all>	Local Revenue	421110	Revenue/Offset	(\$228,720.00)
<b>Name : CASH-NATL-AGY</b>													
WTV-SC	Revenue (Invoiced)	Cash	National	<all>	AGENCY	<all>	<all>	<all>	<all>	Accounts Receivable Revenue	422500	A/R	\$0.00
WTV-SC	Revenue (Invoiced)	Cash	National	<all>	AGENCY	<all>	<all>	<all>	<all>	Agency Commissions	422100	Agency Commission	(\$5,453,074.25)
WTV-SC	Revenue (Invoiced)	Cash	National	<all>	AGENCY	<all>	<all>	<all>	<all>	National Revenue	421500	Revenue/Offset	(\$948,925.75)
<b>Name : CASH-NATL-DIR</b>													
WTV-SC	Revenue (Invoiced)	Cash	National	<all>	DIRECT	<all>	<all>	<all>	<all>	Accounts Receivable Revenue	422500	A/R	\$0.00
WTV-SC	Revenue (Invoiced)	Cash	National	<all>	DIRECT	<all>	<all>	<all>	<all>	Agency Commissions	422100	Agency Commission	(\$98,094.00)
WTV-SC	Revenue (Invoiced)	Cash	National	<all>	DIRECT	<all>	<all>	<all>	<all>	National Revenue	421500	Revenue/Offset	(\$16,270.00)
<b>Name : CASH-NATL-POLITICAL</b>													
WTV-SC	Revenue (Invoiced)	Cash	National	<all>	POLITICAL	<all>	<all>	<all>	<all>	Accounts Receivable Revenue	422500	A/R	\$0.00
WTV-SC	Revenue (Invoiced)	Cash	National	<all>	POLITICAL	<all>	<all>	<all>	<all>	Agency Commissions	422100	Agency Commission	(\$25,500.00)
WTV-SC	Revenue (Invoiced)	Cash	National	<all>	POLITICAL	<all>	<all>	<all>	<all>	National Revenue	421500	Revenue/Offset	(\$4,500.00)

Sales Regions						Totals		
C/T	Order Type	Rev Code 2	Rev Code 3	Unit Code	Invoiced	19 Total	19 Total (Comm)	19 Total (Net)
LOC						\$1,692,375.00	\$228,720.00	\$1,463,655.00
NAT						\$6,546,364.00	\$969,695.75	\$5,576,668.25
AGENCY						\$6,402,000.00	\$948,925.75	\$5,453,074.25
DIRECT						\$114,364.00	\$16,270.00	\$98,094.00
POLITICAL						\$30,000.00	\$4,500.00	\$25,500.00

## Map multiple WO Traffic transaction types for inclusion in the export file

### Invoices

Data is pulled from header information for revenue codes 1, 2, and 3 and includes all spots that have an invoice date within the export date range.

### Payments

Data is pulled from order header-level revenue codes that are sourced from payment entries. This is used in conjunction with your defined Payment Types.

### Accrual

Data is pulled from spot-level revenue codes and includes all spots that are not invoiced OR spots that are invoiced with an invoice date that is after the export date range.

### Revenue (Invoiced and Un-Invoiced)

Data is pulled from the spot/line-level and includes all spots, invoiced or un-invoiced, with an intended air date within the export date range.

### Revenue (Invoiced)

Data is pulled from spot/line-level and includes all spots that have an invoice date within the export date range.

### Invoice Custom Bill Plans

Data is pulled from the Custom Difference value in the Invoice Custom Balancing Report. The Db/Cr fields in the mapping are disabled. The Custom Difference determines the debit or credit values for gross, agency commission and net. Custom bill plans do not support taxes.

**Learn more about WO Traffic - Export G/L today**

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