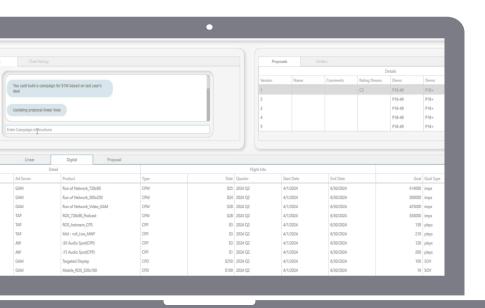
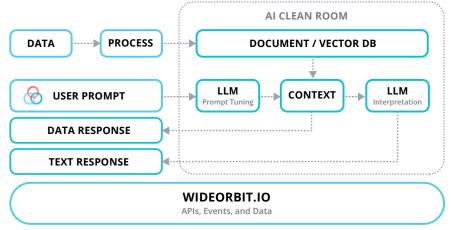
## WO Q

## Supercharge Your Workforce with Al for WideOrbit Software

A human-in-the-loop approach to AI that empowers your teams to work more efficiently



**Save Time and Money by Putting Your Data to Work** 



## Al Built Specifically for Media Industry Professionals

At WideOrbit, we see Artificial Intelligence (AI) as a tool that leverages each user's unique experience to help them accomplish more in less time. That's why when it comes to AI, we took a human-in-the-loop approach that empowers your existing teams to work more efficiently. Say hello to WO Q.

WO Q brings Al to WideOrbit software with a chat-based interface that leverages a Large Language Model (LLM) trained on language specific to the media industry. Building context through user prompts combined with previous campaign data (Retrieval Augmented Generation), WO Q leverages Natural Language Processing (NLP) techniques to automatically create optimized advertising proposals.

## Learn more about WO Q today