



Say hello to full-featured A/R automation and go from order-to-cash fast

Faced with unique accounting challenges, media companies demand specific capabilities from accounts receivable (A/R) software. WO Payments Suite helps media finance teams manage these challenges by automating order-to-cash processes to improve both efficiency and accuracy, increasing on-time payments, reducing operating costs, and improving cash flow.

More than just a payment portal, WO Payments Suite is purpose-built for the media industry to extend automation throughout the entire accounting cycle, saving you both time and money. With robust cash application, lockbox, and treasury reconciliation tools, WO Payments Suite will enable you to go from order-to-cash fast.

WO Payments Suite is right for you when:

- Data inconsistencies hinder your ability to collect and reconcile faster
- Your clients are frustrated trying to pay their invoices
- You need automated support for prepayments and cash-in-advance transactions
- Manual processes put compliance and audit controls at risk

Purpose-built for media so you can:



Expedite collections by connecting with all agency buyers through a single portal



Improve both efficiency and accuracy by automating A/R management



Accelerate cash flow with A/R automation and by accepting multiple payment types to reduce Days Sales Outstanding



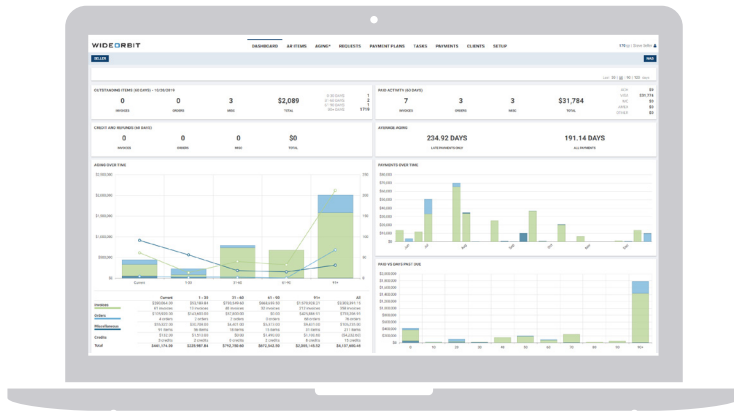
Reduce costs and mitigate risk with PCI-DSS compliance and automated dunning functionality



“The ability to drive growth and expansion through improved efficiency is a competitive advantage.”

Kent Nate
Bonneville
SVP & CFO

Extend the workflow efficiency of WO Traffic and WO Network into post-sale processes



Create a true end-to-end solution, from invoicing to self-service payments, automated cash application to expedited reconciliation.

- Streamlined collections
- Expedited cash application
- Intuitive buyer payment portal
- Increased security and compliance
- Flexible workflows
- Improved customer experience
- Cloud-based, remote access
- WO Traffic system integration

Making payments easier for buyers, too

- Single login for buyers to manage all payments for all WO Traffic and WO Network seller accounts
- Immediate client data sync with WO Traffic and WO Network ensures the latest orders can be seen by both buyers and sellers
- Self-service order/invoice reprint capabilities
- Near real-time cash application from WO Traffic and WO Network provides up-to-the-minute payment status to get spots on-air faster

We've partnered with one of the best

A critical component in timely, accurate, and efficient payment processing is the credit card processor. WideOrbit chose BASYS Processing as our preferred partner for several reasons:

- Seamlessly integrated into the WideOrbit workflow
- >90% customer retention track record
- Dedicated customer care manager for WideOrbit clients
- Focused on the media industry for over 7 years
- Support for Level III-qualifying transaction rates



“The seamless data integration between WO Payments Suite and WO Traffic was a key factor in our decision to migrate solutions.”

Joel Smith

Bonneville International
Corporate Credit Manager

Learn more about WO Payments Suite today

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