



## Say hello to full-featured A/R automation and go from order-to-cash fast

Faced with unique accounting challenges, media companies demand specific capabilities from accounts receivable (A/R) software. WO Payments Suite helps media finance teams manage these challenges by automating order-to-cash processes to improve both efficiency and accuracy, increasing on-time payments, reducing operating costs, and improving cash flow.

More than just a payment portal, WO Payments Suite is purpose-built for the media industry to extend automation throughout the entire accounting cycle, saving you both time and money. With robust cash application and lockbox features, WO Payments Suite will enable you to go from order-to-cash fast.

### WO Payments Suite is right for you when:

- Data inconsistencies hinder your ability to collect and reconcile faster
- Your clients are frustrated trying to pay their invoices
- You need automated support for prepayments and cash-in-advance transactions
- Manual processes put compliance and audit controls at risk

### Improve efficiency, save time, and reduce DSO



Expedite collections by connecting with all agency buyers through a single portal



Improve both efficiency and accuracy by automating A/R management

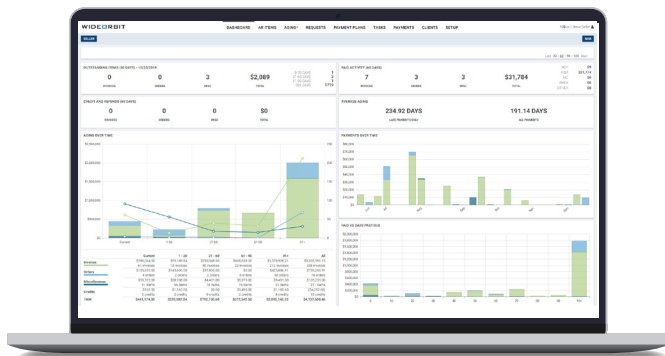


Accelerate cash flow and reduce Days Sales Outstanding with A/R automation, including multiple payment options and the ability to accept payments via mobile device



Reduce costs and mitigate risk with PCI-DSS compliance and automated dunning functionality

# Extend the workflow efficiency of WO Traffic, WO Network, and WO Omni into post-sale processes



Create a true end-to-end solution for cash in advance and invoicing with self-service payments, automated cash applications, and system reconciliations.

- Streamlined collections
- Expedited cash application
- Intuitive buyer payment portal
- Increased security and compliance
- Flexible workflows
- Improved customer experience
- Cloud-based, remote access
- WO Traffic, WO Network, and WO Omni system integrations

## Making payments easier for buyers, too

- Single login for buyers to manage all payments for all WO Traffic, WO Network, and WO Omni seller accounts
- Immediate client data sync with WO Traffic, WO Network, and WO Omni ensures the latest orders can be seen by both buyers and sellers
- Self-service order/invoice reprint capabilities
- Near real-time cash application from WO Traffic, WO Network, and WO Omni provides up-to-the-minute payment status to get spots on-air faster

## Payment processing options

WideOrbit partners with multiple credit card and ACH processors, ensuring timely, accurate, and efficient payment processing at the best price.

Our processors are:

- PCI-DSS compliant
- Priced based on Level III credit card processing
- Seamlessly integrated into the WideOrbit workflow

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Ba.sys



**“The seamless data integration between WO Payments Suite and WO Traffic was a key factor in our decision to migrate solutions.”**

**Joel Smith**

Bonneville International  
Corporate Credit Manager

## Learn more about WO Payments Suite today

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