

WO PAYMENTS SUITE

Say hello to the only advanced payments and A/R collections solution you'll ever need

Media companies face unique accounting challenges, such as supporting multiple payment types, managing cash-in-advance (CIA) transactions, and navigating complex agency/advertiser relationships. *WO Payments Suite* helps finance teams manage these challenges by optimizing collections best practices, streamlining A/R operations, and improving cash flow.

Building on the workflow efficiencies of WideOrbit's traffic solution, *WO Payments Suite* is a complete A/R automation platform, purpose-built for the media industry and utilized by nearly 10,000 ad agencies. Automation extends throughout the entire accounting cycle, from full-featured credit card processing, to an intuitive buyer-facing portal, to robust cash application and treasury reconciliation tools.

Purpose-Built for Media So You Can:



Improve cash flow by reducing collections aging and accepting multiple payment types



Optimize and consolidate workflows by automating manual A/R processes and interacting with buyers on their terms



Reduce costs and mitigate risk with Level III processing and full PCI-DSS compliance

WO PAYMENTS SUITE IS RIGHT FOR YOU WHEN:

Data inconsistencies hinder your ability to collect and reconcile faster

Your clients are frustrated trying to pay their invoices

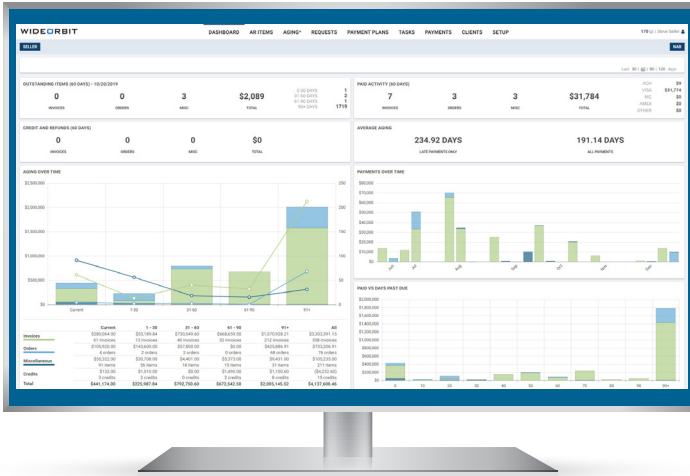
You can't support prepayments and cash-in-advance transactions

Manual processes put compliance and audit controls at risk



"The ability to drive growth and expansion through improved efficiency is a competitive advantage."

KENT NATE Bonneville SVP & CFO



EVERYTHING YOU NEED

- Secure PCI-DSS and Level III credit card portal
- Integrated electronic check (ACH) acceptance
- Cash-in-Advance & order prepayment tools
- Flexible payment plans & convenience fees
- Customizable dunning notices
- Streamlined buyer on-boarding
- Full visibility for sellers & buyers
- Account oversight & reporting flexibility
- Dynamic dashboards with KPIs
- Automated LockBox interface to *WO Traffic*
- Customizable payments rules engine
- Rich audit trail and reporting

MAKING PAYMENTS EASIER FOR BUYERS, TOO

- Single login for buyers to manage all payments for all *WO Traffic* seller accounts
- Immediate client data sync with *WO Traffic* ensures the latest orders can be seen by both buyers and sellers
- Self-service order/invoice reprint capabilities
- Near real-time cash application from *WO Traffic* provides up-to-the minute payment status against CIA orders, so spots get on-air faster

We've Partnered with One of The Best



A critical component in timely, accurate, and efficient payment processing is the credit card processor. WideOrbit chose BASYS Processing as our preferred partner for several reasons:

- Seamlessly integrated into the WideOrbit workflow
- >90% customer retention track record
- Dedicated customer care manager for WideOrbit clients
- Focused on the media industry for over 7 years
- Support for Level III-qualifying transaction rates

Learn more about *WO Payments Suite* today

CONTACT US