

WO PAYMENTS SUITE

A/R Automation and Collections Management

Some say accounting is generally the same across industries. However, media companies face unique challenges such as supporting various types of payment, managing cash-in-advance (CIA) transactions, and navigating complex agency/advertiser relationships. *WO Payments Suite* provides the much-needed A/R management tools to increase on time payments of invoices, reduce financial operating costs, and facilitate consistent best practices – all designed for the media industry.



BENEFITS



Optimize workflows

Full transparency on both sides starting with the simple payment portal and ending with the intuitive dashboards and reporting.



Improve cash flow

Reduce Days Sales Outstanding (DSO) through multiple payment types such as cash-in-advance, credit cards and ACH and automated Lockbox reconciliation.



Reduce costs & risks

Full PCI-DSS compliance, automated dunning functionality and seamless integration with *WO Traffic* assures timely and accurate data transfer.



FEATURES

Streamlined payments • Automated bank exchange • Bi-directional transparency
Increased security & compliance • 24/7 cloud accessible • Real-time data • Flexible workflows

Learn more about our offerings today

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