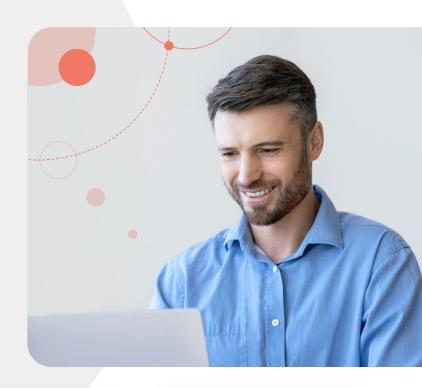
WO ORDER CONNECT

# Say hello to a simplified order pipeline and streamlined makegood workflows

Consolidate order and makegood processes with status dashboards and system-to-system integrations





#### Save time

by syncing order and offer data to WideOrbit or third-party traffic systems



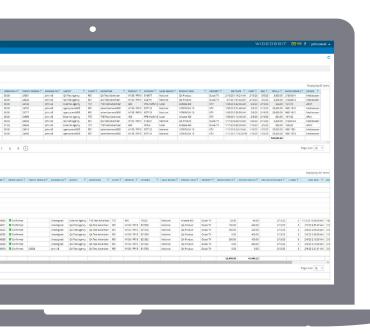
# Increase accuracy and reduce discrepancies

by eliminating the need to manually enter orders



#### Maximize transparency

by syncing buyer and seller order versions with buy-side systems



Managing orders by email requires manual re-keying that's time consuming and prone to error. WO Order Connect provides a direct connection between traffic systems and buy-side systems, including Mediaocean, Freewheel Strata, and Hudson MX, enabling broadcast TV stations to manage orders and makegoods electronically.

# WO Order Connect is right for your team if you need

- Direct import of order data from buy-side systems
- A single, comprehensive view of status updates on all orders and makegoods
- Faster approval times

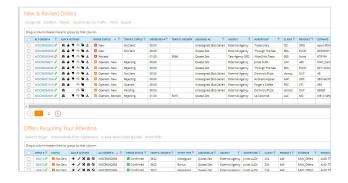
# Save time with streamlined order and makegood tracking

- Reduce discrepancies by sending/receiving orders electronically
- Easily connect orders between buy-side and traffic systems
- Minimize approval turnaround times with order statuses in one view

# Manage orders and makegoods electronically

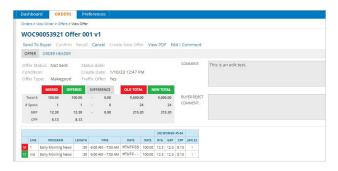
#### **Order Connect Dashboards**

Receive and monitor orders in Order Connect Dashboards. View new orders, details, and monitor status updates all in one place.



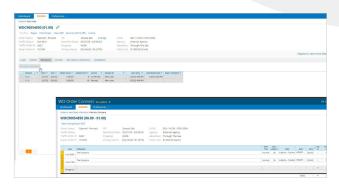
## **Direct Buy-side Integrations**

Increase accuracy by receiving orders directly from buy-side systems such as ABC OTV, Hudson MX, Mediaocean, and Freewheel Strata via WideOrbit's growing list of integrations.



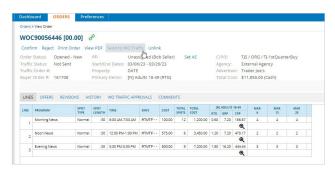
#### **Version History**

All order versions are saved and listed for easy comparison of order totals, as well as program and price changes. Provides the flexibility to revert to previous versions.



### Seamless Integration with WO Traffic and WO Network

Bi-directional data transfer between WO Order Connect and WO Traffic or WO Network allows both the import of newly accepted orders and the export of makegoods to buyers, including electronic receipt of approvals/rejections.



# **Learn more about WO Order Connect today**

TVSales@wideorbit.com | www.wideorbit.com (415) 675 -6700



