

WO NETWORK – DIGITAL ORDERS

Say hello to managing digital and linear ads in parallel

Siloed processes make it difficult for media companies to manage inventory and operations across traditional and digital. Time spent on redundant, error-prone data entry, involving multiple systems and vendors, prevents the maximization of revenue potential. *WO Network - Digital Orders* enables networks to fulfill, invoice, and report on both media types within their existing *WO Network* workflow. Billing is simplified by reconciling and invoicing linear and digital orders within a consolidated solution.

WO Network – Digital Orders will help you:



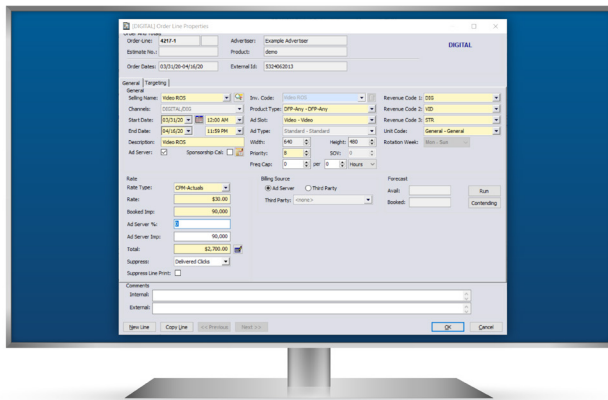
STREAMLINE AD OPERATIONS Manage and execute cross-screen campaigns through a single ad operations system.



REDUCE ERRORS AND LIABILITY Eliminate redundant data entry for linear and digital campaigns. Reconcile and invoice both on one system.



UNIFY REVENUE REPORTING Create actionable reports with insights on linear and digital revenue performance.



WO NETWORK – DIGITAL ORDERS IS RIGHT FOR YOUR TEAM WHEN:

Duplicate data entry for linear and digital ad units is slowing you down

You need visibility into line-level inventory avails

Simplified and unified billing and reporting are must-haves

You need built-in integrations with Google Ad Manager, *WO Streaming*, and other ad servers

Learn more about *WO Network – Digital Orders* today

CONTACT US

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