

WO INTEGRATIONS

FOR CLIENTS

Data extracts and integrations

In an increasingly complex industry, media companies must evolve rapidly to capitalize on new revenue opportunities. However, as our customers attempt to utilize disparate systems to meet their needs, inconsistent data and workflow inefficiencies can stifle their success.

WideOrbit provides a robust, end-to-end digital and linear operations platform including traffic, rights management, sales automation, payments, and business intelligence. *WO Integrations* extends our connected workflow outside of the platform to certified, best-of-breed 3rd party systems. Maximize efficiency and drive growth with *WO Traffic/WO Network* data extracts and integrations tailored to your business.

BENEFITS



Optimize operating margins

Reduce the inconsistency and redundancy of manual workflows across specialty systems by extracting data directly from *WO Traffic* or *WO Network*.



Capitalize industry evolution

Leverage the full suite of WideOrbit solutions, including best-of-breed 3rd party integrations, to maximize your business strategy and increase revenue during rapid change.



Access the data you need

Utilize data from WideOrbit's system of record through a variety of connection tools. We offer licensable modules, pre-built data APIs, or custom development.

SERVICE COMPONENTS

Licensable Modules • Pre-built Data APIs • Custom Development

Learn more about our services today

CONTACT US