

WO DATA BRIDGE

Timely Transformed Data for Enterprise Analytical Applications

Cloud-Based, Serverless, Data Warehouse for Delivery to any Business Intelligence or Analytics Platform



Raw and Curated Data

Feed raw and/or curated data to your data lake, corporate data warehouse, or data unification platform



Multiple Daily Data Loads

Data loads scheduled multiple times per day, with big data extracted from the individual source row-level



Bring Your Own Platform (BYOP)

Choose the ideal platform* for your Business Intelligence strategy and WideOrbit will ensure your data is delivered, transformed, and stored

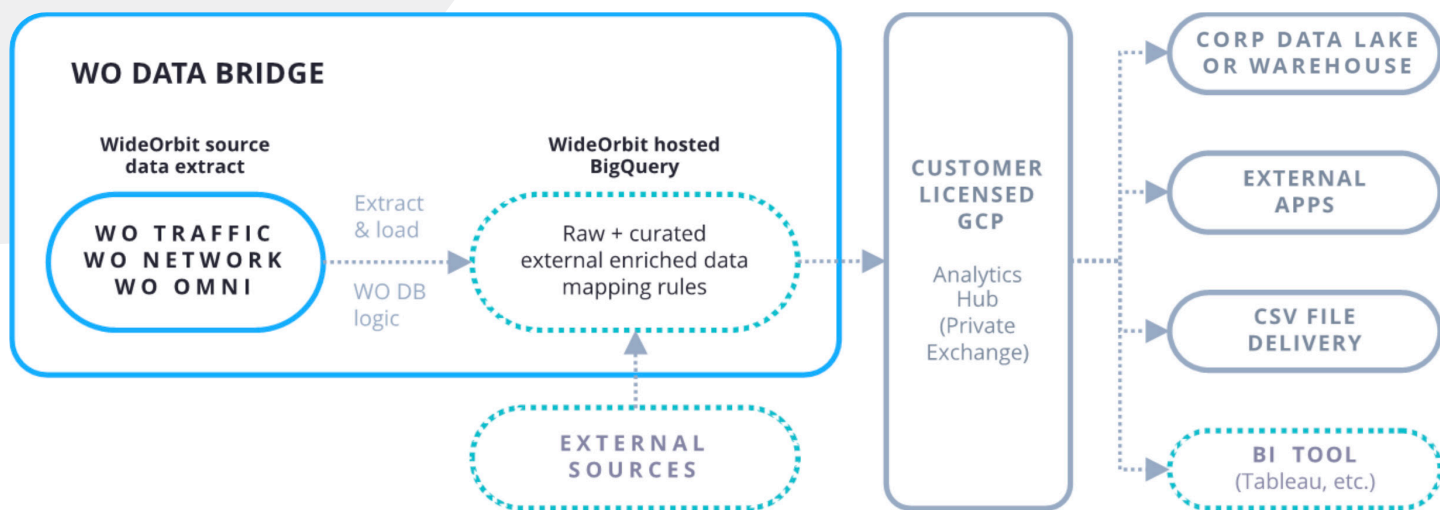
A Flexible Data Solution Designed to Inform and Enhance Your Business's Data Strategy

Certain business requirements call for access to curated data for analytical and business intelligence workloads. This can be challenging for media companies using any combination of systems that are on-premise, cloud-based, and/or hosted by WideOrbit, resulting in multiple backend database types.

WO Data Bridge revolutionizes large dataset management, providing a gateway to advanced business intelligence and analytics. WO Data Bridge provides access to data in various forms, including raw and curated. Curated data is transformed using proprietary WideOrbit calculations and logic. Enriched data is also available when integrating external data sources and mapping all data sets together. With WO Data Bridge, you can set data to refresh multiple times per day or on a schedule of your choice. And as a serverless, cloud-based solution, no hardware investment is required. Data integration expertise, scripts, and management and consulting services available from WideOrbit will help you quickly unlock the power of your data.

Unlock the Power of Your Data with WO Data Bridge

WO Data Bridge can be part of your organization's data warehousing pipeline



WideOrbit's Guided Process Makes Upgrading from WO Analytics Easy, without Impacting Your Business

1. Secure a Business Intelligence platform of your choice, including Tableau*
2. Obtain a WO Data Bridge license from WideOrbit
3. Schedule a WO Data Bridge implementation date with your Customer Success Manager and continue using WO Analytics without interruption

***Business Intelligence platform must be licensed directly from provider. Tableau data sources and pre-built dashboards are also available for a complete solution.**

Unlock the power of your data with WO Data Bridge

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