Radio broadcasters face the challenge of providing talent with remote access to the tools and systems needed to keep stations running and on-air. Today’s distributed operations and remote requirements demand a robust, flexible, scalable, and user-friendly automation system to keep listeners engaged around the clock. WO Automation for Radio supports all operating models – live-assist, fully automated, and everything in between – making it easy for broadcasters of any size to deliver compelling news, sports, and music programming, even while taking operations fully remote.

**WO Automation for Radio allows you to:**

- Access the entire in-studio experience remotely, from home or on-the-go
- Leverage talent and content across stations and markets
- Increase efficiency by integrating with other systems you use every day

"WO Automation for Radio integrates seamlessly with our existing infrastructure and has the ability to scale and adapt to our growing needs."

JOHN SOLLER  Urban One Vice President of Engineering
Radio automation that’s remotely accessible and scalable

Radio Client
Allows talent in any market to manage your stations in real-time from anywhere

Remote Management
Access via native desktop apps for macOS, Windows, Linux, and mobile apps for iOS

Multi-Market Voice Tracking
Record voice tracks remotely to leverage talent across markets

Audio Finder
Remote management of audio libraries from any device in your organization

WO Automation for Radio Mobile
With 24 hours of content airing 365 days a year, radio stations are often caught in a balancing act between timely content, in-station operations, talent availability, and budget constraints.

WO Automation for Radio Mobile is a native iOS app that supplements our native desktop apps and allows users to control WO Automation for Radio while on-the-go, based on ever-changing programming needs. Staff can modify programming instantly and talent can control the station while on-air.

Up-to-the-minute coverage: Immediately respond to local situations, like severe weather, breaking news, and emergencies, to captivate audiences and keep talent engaged with your audience.

Seamless connectivity anywhere: Reliable access to full station control, instant recording, and on-the-fly voice tracking right from your iPhone or iPad.

Optimized resources: Eliminate unnecessary in-station costs and unreliable third-party viewing solutions.

Powerful, in-app widgets to do more — anytime, anywhere

Learn more about WO Automation for Radio today

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