WO AUTOMATION FOR RADIO

Smarter automation to centralize operations across markets, simplifying on-air and remote workflows

Radio broadcasters are faced with limited budgets and must do more with less. Today's distributed operations demand a robust, flexible, scalable, and user-friendly automation system to keep listeners engaged around the clock. *WO Automation for Radio* makes it easy for broadcasters of any size to deliver compelling programming while simplifying workflows and reducing costs.

WO Automation for Radio allows you to:

Reduce operating costs with automated, centralized station operations

Manage operations remotely, from any device

Increase efficiency by integrating with other systems you use every day

WO AUTOMATION FOR RADIO IS THE RIGHT CHOICE IF YOUR TEAM NEEDS TO:

Automate and/or centralize station operations

Manage content and playlists remotely

Integrate with other systems, like MusicMaster and *WO Traffic*

Leverage talent and content across stations

> *"WO Automation for Radio integrates seamlessly with our existing infrastructure and has the ability to scale and adapt to our growing needs."*

JOHN SOLLER Urban One *Vice President of Engineering*

WIDE☐RBIT | **Say hello to a Wider World™**

Radio automation that's scalable and easily integrated

Radio Client

Allows talent in any market to manage your stations in real-time

Remote Management

Browser-enabled for access via laptop, or use the native iOS App on your iPhone or iPad

Multi-Market Voice Tracking

Record voice tracks remotely to leverage talent across markets

Audio Finder

Centralized management of audio libraries from any web browser in your organization

WO Traffic Integration

Live log editing, e-playlist delivery, real-time reconciliation, and auto run-date sync

MusicMaster Integration

The leading solution for intelligent song replacement, real-time reconciliation, music search, and song card creation

Centralized Content & Playlists

Record, import, edit, and convert music and spots just once for automatic distribution to all your markets

Customizable UI

Show/hide widgets and re-size windows to suit any workflow

Powerful, in-app widgets to do more — anytime, anywhere

STACK CONTROL FOR REAL-TIME, ON-AIR CONTROL | PLAYLIST | RECORDING | HOTKEYS

AUDIO LIBRARY | QUICK AUDIO RECORDING & INSERTION | REMOTE VOICE TRACKING
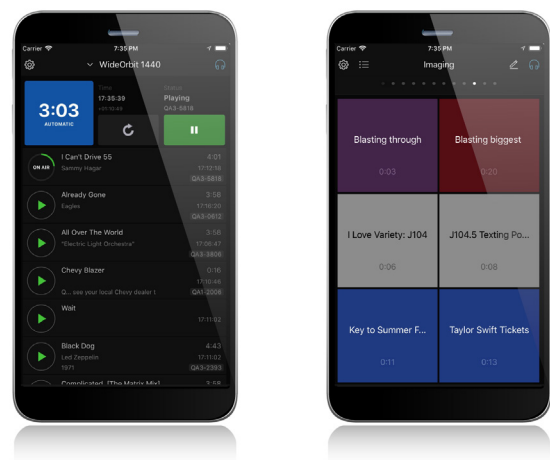
WideOrbit AFR Mobile

With 24 hours of content airing 365 days a year, radio stations are often caught in a balancing act between timely content, in-station operations, talent availability, and budget constraints.

WideOrbit AFR Mobile is a native iOS app that allows users to control WO Automation for Radio from anywhere, allowing for immediate action based on ever-changing programming needs. Staff can modify programming instantly and on-air talent can control the station during remote broadcasts or sporting events, eliminating the need for a board operator.

Up-to-the-minute coverage Immediately respond to local situations, like severe weather, breaking news, and emergencies, to captivate audiences and keep talent engaged with your audience.

Seamless connectivity anywhere Reliable access to full station control, instant recording, and on-the-fly voice tracking right from your iPhone or iPad.

Optimized resources Eliminate unnecessary in-station costs and unreliable third-party viewing solutions.

Learn more about *WO Automation for Radio* today

CONTACT US

RadioSales@wideorbit.com

(415) 675-6700