Say hello to smarter automation for remote access to centralized operations, without compromise

Access the entire in-studio experience remotely, from home or on-the-go

Leverage talent and content across stations and markets

Increase efficiency by integrating with other systems you use every day

Radio broadcasters face the challenge of providing talent with remote access to the tools and systems needed to keep stations running and on-air. Today's distributed operations and remote requirements demand a robust, flexible, scalable, and user-friendly automation system to keep listeners engaged around the clock. WO Automation for Radio supports all operating models – live-assist, fully automated, and everything in between – making it easy for broadcasters of any size to deliver compelling news, sports, and music programming, even while taking operations fully remote.

WO Automation for Radio is the right choice if your team needs to:

Manage station operations with a decentralized, remote staff

Run radio programming from home or on-the-go, on any device

Manage content and playlists from anywhere, anytime

Integrate with other systems, like MusicMaster and WO Traffic

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Radio automation that's remotely accessible and scalable

Radio Client
Allows talent in any market to manage your stations in real-time from anywhere

Remote Management
Access via native desktop apps for macOS, Windows, Linux, and mobile apps for iOS

Audio Finder
Remote management of audio libraries from any device in your organization

Remote Content & Playlists
Record, import, edit, and convert music and spots just once for automatic distribution to all your markets

Customizable UI
Show/hide widgets and control what features talent have access to

MusicMaster Integration
WO Automation for Radio seamlessly integrates with the leading solution for intelligent song replacement, real-time reconciliation, music search, and song card creation

Multi-Market Group Voice Tracking
Record voice tracks remotely to leverage talent across markets, send a single voice track to all stations within a Group, or record different voice tracks for some stations when localization is needed

WO Traffic Integration
Live log editing, playlist delivery, real-time reconciliation, and auto run-date sync

Powerful, in-app widgets to do more - anytime, anywhere

Stack control for real-time, on-air control

Playlist

Recording

Hotkeys

Audio Library

Quick Audio Recording & Insertion

WO Automation for Radio Mobile

With 24 hours of content airing 365 days a year, radio stations are often caught in a balancing act between timely content, in-station operations, talent availability, and budget constraints.
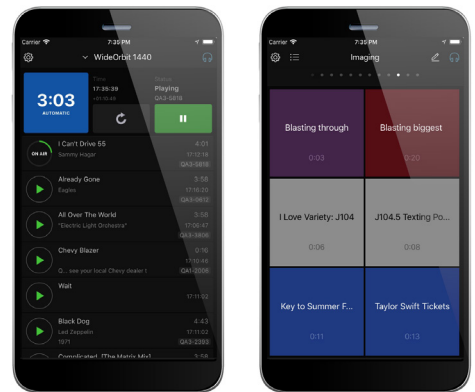
WO Automation for Radio Mobile is a native iOS app that supplements our native desktop apps and allows users to control WO Automation for Radio while on-the-go, based on ever-changing programming needs. Staff can modify programming instantly and talent can control the station while on-air.

Up-to-the-minute coverage: Immediately respond to local situations, like severe weather, breaking news, and emergencies, to captivate audiences and keep talent engaged with your audience.

Seamless connectivity anywhere: Reliable access to full station control, instant recording, and on-the-fly voice tracking right from your iPhone or iPad.

Optimized resources: Eliminate unnecessary in-station costs and unreliable third-party viewing solutions.

Learn more about WO Automation for Radio today

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